全面性電子商務 MyMarket







『MyMarket』是由松技所研發創新之全面性電 子商務平台。以Firmus ERP為基礎的MyMarket 雲端零售業管理平台,是整合了實體店面及虛擬 網路商店之資料庫、使店家之資料整合。並使用 了RWD之網頁開發技術,可在任何載體上輕鬆瀏 覽上網。全面性的電子商務平台包括了: MyShop 網路商店(商城)、MyFranchise(連鎖加盟業)、 MyCash (POS前後台)、MyOffice (批發/貿易商) MyDiner (餐飲業),它包括了多種商業模式。

Get to Know Calex



Calexcom is a company with more than 20 years in the e-commerce business. We offer a variety of e-commerce platforms and solutions. MyShop is your online store platform, which is based on the latest network technology, and is developed to release the power of cloud computing. MyMarket, a retailer management system, is a robust cloud ERP to boost your business solutions.

MyMarket is dedicated to retailing, chain stores, and franchise business. It is so flexible that any small, medium or large business with physical stores and an e-commerce business model can benefit from it. It helps you quickly gain an edge in the e-commerce market, and easily create your own backoffice operations.

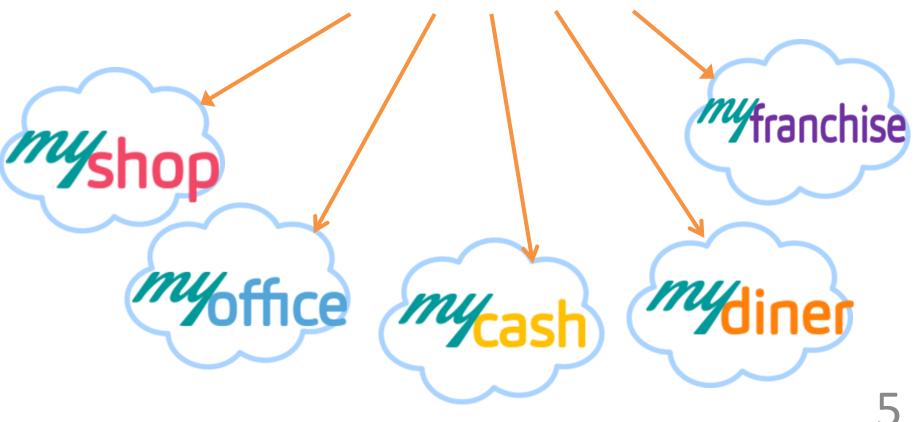








MYMARKET







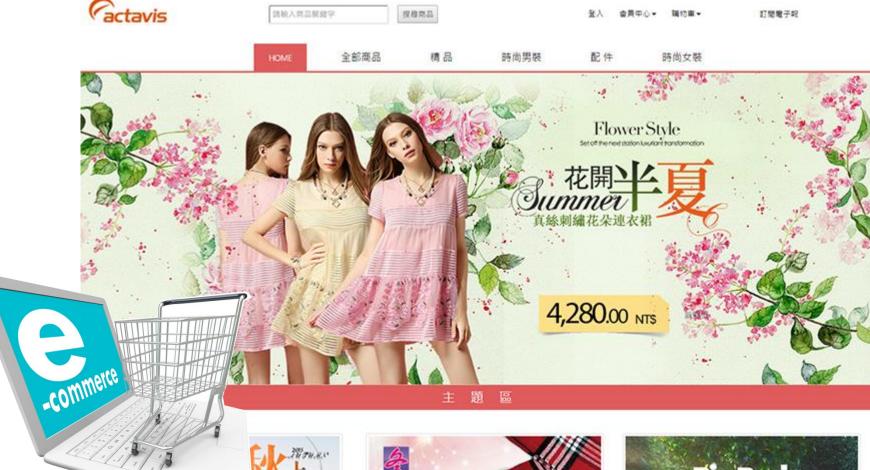
MyShop 零售業網路商城



MyShop 網路商店



MyShop 零售業網路開店





MyShop Control Panel



MyShop 網路開店後台管理



控制區

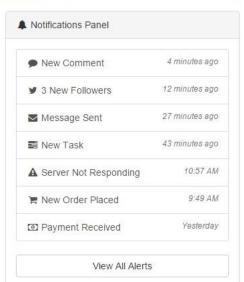












MyOffice零售業ERP



%ffice 貿易/批發







MyCash POS 前後台整合





Mdiner POS餐飲整合



///franchise 加盟/鏈鎖/直銷





虚實整合 --多種商業模式



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Online to Offline







RWD 網頁設計技術



- 1 三機一體 完整呈現
- 2 不同設備皆可操作商家
- 3 方便實用 更易瀏覽
- 和網站開發/維護成本低



Q&A